

Erasmus Mundus Action 2 Sustainable E-tourism Program 2011

First year Ph.D. Students
Pathathai, Mu Lei and Teerawat



Agenda

- Research Activities
- Sustainable e-Tourism Research and Applications Workshop at University Lyon 2
- E-Tourism Project
- Future works
- Published paper
- Feed back

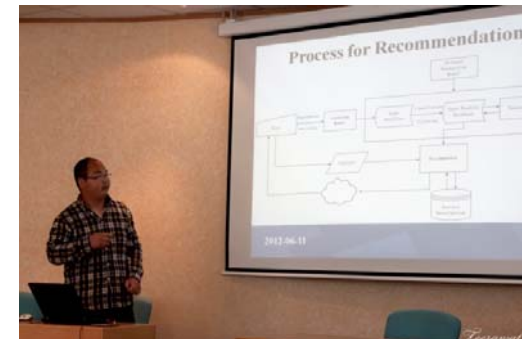
Research Activities

- Literature review
- Present problem, idea, related works
- Formalize problem
- Develop web application used in research
- Attend MRIM team meeting weekly
- Attend key note speaker in computer science domain monthly

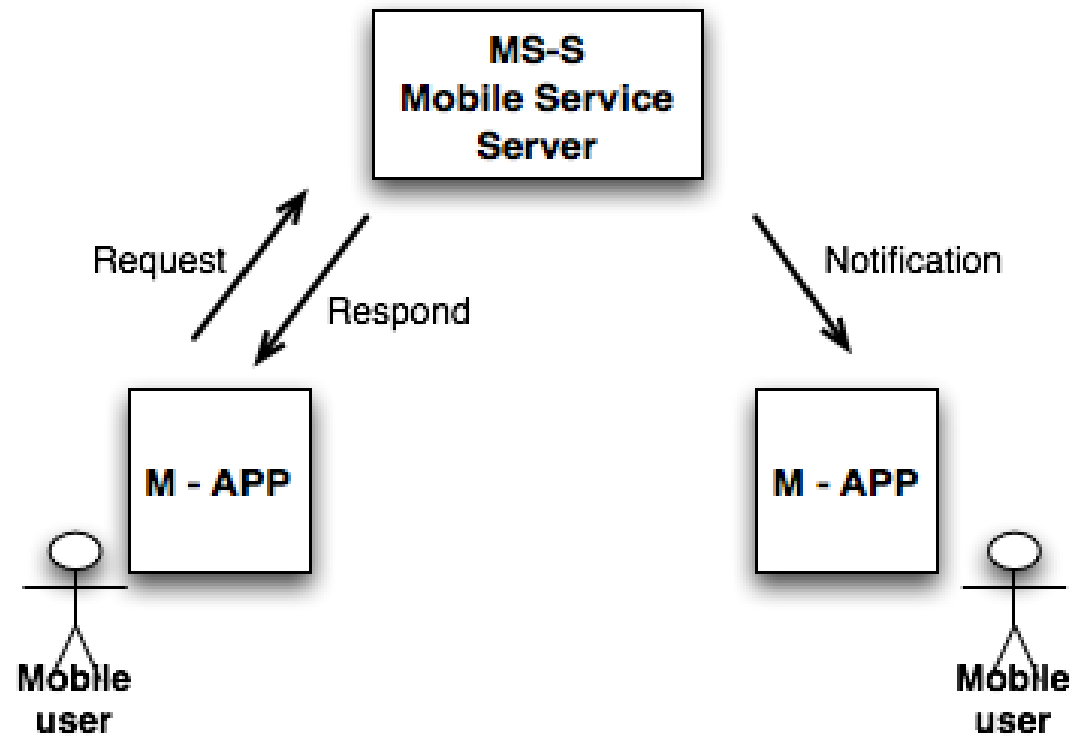
Sustainable e-Tourism Research and Applications Workshop at University Lyon2

Topics

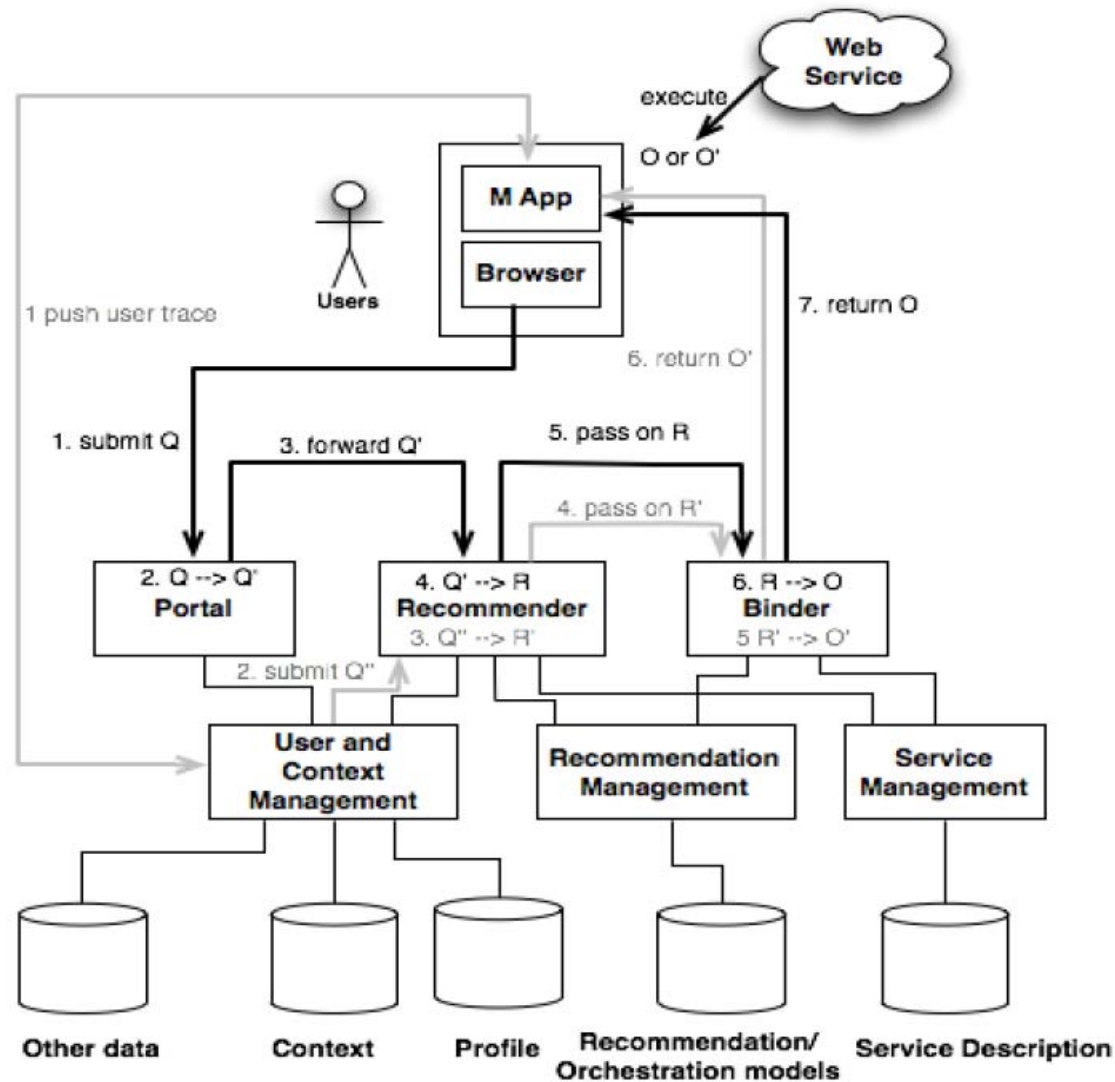
- Sketching a Context-Aware Recommendation System for Mobile Users by Pathathai
- User Profiling for Context-aware Personalized Recommendation in M-Tourism Application by Mu Lei
- Semantic Integration of Heterogeneous Services - Application to M-Tourism by Teerawat



E-tourism Project



Context Aware Recommendation System logical Architecture



Future works

Pathathai

- To validate Model & Standardized Architecture
- To experiment the system architecture by developing tourism application

Mu Lei

- To define "privacy" for different user
- To protect their privacy from disclosing

Teerawat

- To implement the framework (Composition section) and apply it to mobile tourism application

Published Paper

P.N. Lumpoon, M. lei, T. Kamnardsiri, A. Lbath, M.C. Fouvet, Illustration some issues raised when designing context-aware personalized services for mobile users, Conference on Software, Knowledge, Information Management and Applications, Chengdu University, China, 9-11 September, 2012

Feed back

Q & A

Thank you

